



**MARQUETTE INTERCHANGE**

*Building Wisconsin's Future*

## **Marquette Interchange Coordination Team Meeting Minutes**

**Date:** October 12, 2004

**From:** Rhonda Mogilka, District 2 Planning  
Crystal DuPont, District 2 Planning  
September 9, 2004, at 10 a.m., Amtrak Station, Community Room.

**Introductions:** The meeting began with introductions.

**Overview of minutes from previous meeting:** No corrections/additions were suggested. The minutes were approved as written.

**Brian Manthey** was introduced as the new Marquette Interchange Communication Manager. He gave the group a brief personal career profile and announced a scheduled Marquette Interchange public information meeting for September 23, 1 p.m., at the War Memorial Center, Memorial Hall. Brian also discussed various media opportunities coming up in the next couple of weeks.

**Congratulations** were extended for accomplishing the 24 percent goal set for the North leg, and efforts to improve communication for the upcoming West leg were listed: Handouts with goals, improving the Web site, an updated calendar of events and contact information were distributed.

**Earl Buford** presented WRTP/Big-Step's newsletter and discussed the importance of fact sheets and flyers to get the correct message out regarding the requirements and expectations for applicants to their program. He also sighted recent successful hires from their graduates and a contact list of graduates for potential employers.

**Victoria Collins** recommended better support services for future projects, i.e. better preparation for the bid process; opportunity training earlier than previous; getting the word out through media with WisDOT and MTP involvement.

**Nancy Hernandez** and **Paoi Lor** agreed with the above recommendation and also requested other written materials (packets) including fact sheets and a newsletter, in English and Spanish, for distribution to their residential groups, possibly developing a mailing list.

**Reggie Newsom** reiterated successes of the DBE program, sighting the North leg goal achievements. He talked about highlighting the work character of the upcoming West leg and was confident DBE program goals would be met. Reggie also informed the group there were 15 registrants for a DBE workshop scheduled for September 10, at the Amtrak office. The workshop will educate potential DBE contractors on the complicated process of project bidding so the contractors can submit strong, competitive, timely bids. Reggie also announced a special bid letting for smaller Marquette Projects scheduled for September 21.

**Rosie Smith** and **Michele Carter** discussed dissemination of information to potential DBE participants. They emphasized the need for meeting members to go back to their neighborhood groups to share ideas, mailings, fact sheets etc., and commended Martha Love's organization's efforts in the community to inform people about the Marquette Interchange and promote participation in the various opportunities of the DBE program. Rosie and Michele also encouraged promotion of trust and information sharing to bring about participation required for the DBE process. Promoting DBE certification with WisDOT was strongly encouraged.

**Nancy Woltzen** presented samples of the ***Get Around Guide***, an informational brochure for road closures effective through January 2005. The guide will be included in the Sunday (9/12/04 edition) Milwaukee Journal-Sentinel, along with other community newspapers around Milwaukee. She also informed the group of other various up-coming print, radio and television spots regarding the Marquette Interchange.

**Carl Madsen** presented a brochure, ***Ripple Effect***, and suggested it be used as an information source.

**Martha Love** relayed information about a recent door-to-door campaign by her organization to inform the community about the impact of the Marquette Interchange work on the North leg portion of the project. She is also working with MPS toward a rapid response program by disseminating information electronically to school principals. While construction is going on, Martha and MPS will explore possible learning experiences for the students.

**Crystal DuPont** requested that all meeting members with up-coming events e-mail them to her for calendar updating. She then adjourned the meeting.

**Next meeting:** Thursday, October 14, 2004, 10 a.m. – noon

**Please reserve these future meeting dates:**

Thursday, November 11, 2004
Thursday, December 9, 2004
Thursday, January 13, 2005

**Web sites to note:** [www.dot.wisconsin.gov/business/engrserv/index.htm](http://www.dot.wisconsin.gov/business/engrserv/index.htm) - links to bid process and list of lets/non-lets, solicitation process, airport information, land DBE Program web site.  
[www.mchange.org](http://www.mchange.org) - link to the Marquette Interchange Project

**Reminder:** Please share your progress as it relates to DBE Business and Labor interests/initiatives and public information events. Either forward the information via e-mail with specific logistics (dates, times and location) to Crystal DuPont or bring enough copies of the information you will be sharing for other member's reference. Promoting these efforts is essential for success.